



MONO LAKE COMMITTEE

P.O. Box 29
Hwy 395 at Third Street
Lee Vining, CA 93541
Phone (760) 647-6595
Fax (760) 647-6377

Board of Directors

Chair:
Sally Gaines

Martha Davis
Vireo Gaines
David Kanner
Richard Lehman
Tom Soto
Sherryl Taylor
Doug Virtue

Directors Emeriti

Helen Green
Ed Grosswiler
Genny Smith

Executive Director

Geoffrey McQuilkin

Southern California Office

1718 Wellesley Avenue
Los Angeles, CA
90025-3634

On the Internet

monolake.org
monobasinresearch.org

July 14, 2011

Dear Photographer,

Since 1986, the magnificent geological and ecological wonders of Mono Lake have been celebrated in the *Mono Lake Calendar*, published by the Mono Lake Committee. Sales of the calendar help to fund the efforts of our non-profit organization to protect and restore both the lake and the Mono Basin.

The *Mono Lake Calendar* has been widely acclaimed for its artistic merit, due in large measure to the talent of the photographers whose work is represented. Each year, the calendar has been published according to exacting standards of artistic, photographic, and manufacturing excellence.

The Mono Lake Committee is announcing plans to publish its 2013 *Mono Lake Calendar*, and we invite your submission. Photographs of the highest caliber that capture the spirit and reflect the unique qualities of Mono Lake and environs are requested.

Submission Deadline: Monday October 31, 2011.

Mono Lake Calendar images must be of scenes within the watershed boundary of Mono Lake, and possible subjects include, but are not limited to: plants, geologic features, streams, mountains, weather, fall colors, wildlife, and aerials. Images of sand tufa will not be considered due to the degradation affecting these already-promoted features. Where possible, images identifiable within the context of the lake's and/or basin's *unique* scenic beauty will receive preference. In striving to represent the *natural* beauty of Mono Lake, images that are obviously or heavily filtered or manipulated are avoided.

All submissions will be judged for originality, expression, and quality. A small pool of photos will then be held for a final selection process. An image may be held for: the cover, a month of the year, the introductory essay, or as an inset within the calendar grid. Photos held after the initial selection process are not guaranteed to be used.

We have updated the digital submissions guidelines, *please take note of the changes.*

Submissions must be received no later than Monday, October 31, 2011 as we jury the photographs immediately. We will contact you regarding your submission by January 16, 2012.

If you have questions, please contact me at (760) 647-6595, or email arya@monolake.org. I look forward to seeing your submission!

Sincerely,

Arya Degenhardt, Communications Director

2013 Mono Lake Calendar Submission Requirements

- Submit color images only. Images must arrive by Monday, October 31, 2011. Send:
 - large or medium format (such as 4x5 inch or 6x7 cm) color transparencies
 - 35mm color slides
 - digital image files with calibration prints
- Photographers using professional digital SLR cameras may submit digital files following the directions below. Digital image files must be:
 - 8 bit files in Adobe (1998) RGB color space (profile assigned)
 - Ready for printing and viewing, specifically:
 - sized to 9 inches vertical by 12+ inches horizontal (to be cropped as necessary to fit the calendar format)
 - 1 file per image: 300 dpi
 - in TIF file format (no RAW format images) with no layers or channels
 - No sharpening or "unsharp masking" applied—the printer will do that prior to printing to all images for consistency.
 - Named with photographer identification and the title of the image (abbreviations are fine if you have the full name listed on your submission form and identification of the image is obvious).
 - An optional calibration print can be submitted with each photograph. If you submit a digital image without a calibration print, we will print your image to the best of our ability, but do not accept responsibility for images that don't appear as you had expected.
 - **What is a calibration print?** It is any sort of print that we can use to match your image to during prepress. It can be printed from your inkjet printer all the way up to a professional print, but it must represent what you would like your image to look like if chosen for the Calendar.
 - **Calibration prints must be labeled with the photograph number and the photographer's name. Important: Please label this "calibration print."**
 - Our rationale: most digital files are in RGB, yet we print in CMYK and must convert your file from RGB to CMYK (it is better that we do the RGB to CMYK conversion, as there are infinite ways to do it and the printer has special profiles for the conversion process. Some colors may shift slightly during the RGB to CMYK conversion--particularly oranges, teals and blues. Often what is printed doesn't match what you see on your screen, and photographic inkjet printers have a wider range of color reproduction than four color printing presses. This conversion requires some interpretation of the file so having a print we can use for reference is extremely important if you are particular about matching what you are printing, rather than what you see on screen. If you don't provide a calibration print, then we will use our own judgment in making the conversion.
- Digital images should be real-life representations of moments at Mono Lake. The use of digital technology should be transparent in the image, and we caution against over-use of digital manipulation, photo-construction, and over sharpening. Digital files not conforming to these standards are not considered.

- Online “lightbox” submissions will be accepted when *accompanied by completed paperwork*.
- To the extent possible, choose horizontal images fitting in the 4x5 aspect ratio. Vertical images will be cropped to horizontal if selected as a feature photo. Essay and inset photos may be cropped to fit without notice.
- Submit good-quality duplicates for consideration. (Originals will be requested for selected images.) While we do accept submission of originals, please be aware that our liability for them is limited in the accompanying *Non-exclusive License & Submission Form*. To best protect your valuable photographic work, submit duplicates whenever possible.
- All images must be well-secured in protective plastic sleeves with appropriately safe packaging. Poorly-protected images will be immediately re-packaged and returned without consideration.
- **Your name must appear on each image.** During the jurying process images are separated, so each one must be individually identifiable. **See digital file naming and calibration print labeling instructions above.**
- Please provide the following information with your submission: the caption of each image, your name, your mailing address, your daytime telephone number, **and the attached, signed *Non-exclusive License & Submission Form* granting the Mono Lake Committee one-time, non-exclusive reproduction rights. Submissions without this signed form cannot be considered.** If you prefer to use a form of your own design that lists images and titles, you may attach it to the otherwise completed *Non-exclusive License & Submission Form*.
- Limit your submission to **no more than 25** images. Liability protection exists only for 25 images. If more than 25 images are submitted, loss or damage claims will be considered only for those images which exceed the difference between the number submitted and the allowed maximum of 25. (Example: You submit 28 images and 5 are damaged; we will consider claims only on 2.) Subject matter, quality of the image, and originality are of far greater importance than the number of images submitted.
- Insure your submission against loss while in transit. The Mono Lake Committee cannot be responsible for images that are lost in transit. However, once we receive your submission, the Committee will handle the images with extreme care. Digital images on CD or DVD are considered the equivalent of duplicates, and are insured accordingly.
- Note the limits on the Mono Lake Committee’s liability, as specified in the accompanying *Non-exclusive License & Submission Form*.

Compensation:

The Mono Lake Committee will provide one complimentary calendar to all photographers who submit. The Committee will also pay \$175.00 for each published feature or essay photo, \$125.00 for each published inset photo, and provide 10 calendars to each published photographer. An additional \$75.00 and 10 calendars will be provided if a selected image is also used on the front cover.

Submission Date: Monday, October 31, 2011

Please do **not** submit photographs after this date, or to a location other than that specified. Submissions must be received no later than October 31, 2011 as we jury the photographs immediately. We will contact you regarding your submission by January 16, 2012.

Please note that some couriers (notably Airborne Express) may not provide overnight service to Lee Vining due to its rural location. Federal Express and UPS do provide overnight delivery from some, but not all locations.

All 2013 *Mono Lake Calendar* submissions must be sent to arrive by October 31, 2011 to:

2013 Mono Lake Calendar, Mono Lake Committee
P.O. Box 29
Highway 395 at Third Street
Lee Vining, CA 93541

If you have questions, please call (760) 647-6595, or email me at arya@monolake.org.

**2013 Mono Lake Calendar
Non-exclusive License & Submission Form**

1. I, _____ (hereinafter referred to as "Photographer"), hereby grant to the Mono Lake Committee (hereinafter referred to as "Publisher") the following limited rights with respect to the enclosed photograph(s):

A. The non-exclusive right to reproduce the photograph(s) in, and in conjunction with, the *2013 Mono Lake Calendar*;

B. The right to use the photograph(s), together with Photographer's name and pertinent biographical data, in advertising and promotion of that work, including but not limited to the Publisher's annual mailings that offer the *Calendar* to members;

C. The right to reprint, or to cause to be reprinted, the photographs in connection with any reprinting of the *Calendar* or any part thereof in any medium.

Photographer shall retain any and all other rights in and to the photographs.

2. Photographer has submitted _____ (total number of images—25 maximum) _____ (type of image—e.g. 35mm slide, 4x5 transparency, 8x10 color print, digital, etc.) for possible publication in the *2013 Mono Lake Calendar*. Such slides, prints, and photographs shall remain Photographer's property and shall be returned to Photographer via certified mail or Federal Express after the same have been selected or rejected by Publisher. If an online lightbox is submitted, submission form must be completed and signed for submission to be accepted.
3. If Photographer has no images selected for publication, Publisher will provide one complimentary *Calendar* to Photographer as full consideration, the adequacy and sufficiency of which is hereby acknowledged, for images submitted. Publisher will provide ten calendars to Photographer if any of Photographer's images are published. Publisher will pay Photographer \$175.00 per image published as a featured monthly photograph, cover, or as an essay photograph. Publisher will pay Photographer \$125.00 per image published as an inset photograph in the calendar grid. An additional ten calendars will be provided and \$75.00 will be paid to Photographer if any published image is used again on the front cover. No additional compensation, financial or otherwise, will be made. Payment shall be made within 30 days after publication.
4. Photographer represents and warrants that: (a) all photographs are original and created by Photographer; and (b) publication thereof will not violate or infringe any copyright, proprietary right, or license. Photographer further agrees to indemnify and hold harmless Publisher and its licensees from any claim, damage, loss or expense (including reasonable attorneys' fees) arising out of any action as a result of a breach by Photographer of any of the foregoing representations or warranties.
5. Photographer will, for each photograph selected, furnish to Publisher: (a) one original image of each image selected; and (b) background facts and identification of persons represented therein sufficient to enable appropriate, accurate captions and accompanying text to be written, all for inclusion in the *Calendar*. Upon the request of Publisher, Photographer will obtain and furnish to Publisher written releases from all persons whose recognizable likenesses appear therein.
6. Publisher shall credit Photographer for all photographs published under the uses defined in Paragraph 1. This credit line will include the Photographer's name as written in paragraph 1, above, and a copyright symbol and date.
7. In creating or furnishing the photographs, Photographer shall be acting as an independent contractor and not as an agent or employee of Publisher, or otherwise employed or retained by Publisher. Any associate or assistant retained by Photographer in connection with furnishing the photographs shall be at Photographer's own cost and expense and such person will not, in any event, be or be deemed to be an agent or employee of Publisher.
8. This agreement is not transferable or assignable by operation of law or otherwise.

9. Photographer submits the images (25 maximum) detailed on the attached Submission List (or equivalent) for possible publication in the *2013 Mono Lake Calendar*.
10. Photographer further agrees that reimbursement for loss of or damage to duplicate images provided by Photographer shall not exceed \$50.00 per image. Photographer agrees that reimbursement for loss or damage to original images shall not exceed \$1,000 per original image. Photographer agrees that there will be no reimbursement for loss or damage to digital image or lightbox submission files.

Signature

Date

Please fill in the section below.

Submissions without the signature above
and this information below
cannot not be accepted.

Name _____

Mailing Address _____

Phone _____

Fax (optional) _____

Email (optional) _____

Shipping Address _____

(necessary for _____

calendar delivery _____

and image returns) _____

Submissions are due on Monday, October 31, 2011.

2013 Mono Lake Calendar Submission List

Name: _____

Description/Caption	Format (e.g. 35mm, 4x5, digital)		
1. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
2. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
3. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
4. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
5. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
6. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
7. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
8. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
9. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
10. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
11. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
12. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
13. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
14. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
15. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
16. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
17. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
18. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
19. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
20. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
21. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
22. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
23. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
24. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print
25. _____	_____	<input type="checkbox"/> Dupe <input type="checkbox"/> Original	<input type="checkbox"/> calibration print

Please check one of the following to complete your submission form:

- Use the enclosed prints marked “calibration print” to match color.
- I’ve included prints, but they are for visual reference only—I leave the color conversion and any adjustments up to the printer.
- I have not included prints—I leave the color conversion and any adjustments up to the printer.